

NIU WAVES Development Initiative

NIU Waves is a Development initiative created by Pacific Islands Screen Artists Inc. and supported by NZ On Air, Irirangi te motu.

NIU Waves is dedicated to creating and consolidating a Pasifika approach to screen production, reconciling the efficiency and accountability of industry convention with Pasifika values. And where they clash, finding a new way to work.

A Pasifika approach where knowledge is not only shared but gathered. The participants of this programme will not simply be receiving knowledge but will be contributing and shaping this knowledge basket.

The Pacific voice has much to contribute to the screen industry – in an ever-changing screen eco-system the need to meet this change can be found in the voices of the screen artists who have not had the opportunity to be heard.

Overview:

Six to eight teams will be selected. Teams are made up of three key creative roles (Writer, Director & Producer) and require two of the three creative roles to be of Pacific Islands descent.

The teams selected will participate in a development programme for scripted projects, facilitated by PISA with the goal of completing a full proposal for NZ On Air funding. NIU Waves is made up of a two-day workshop, follow-up check-ins, an introduction and pitching to local platforms and an opportunity to apply for development funding.

Format:

- **First Wave:** A two-day workshop (in-person in Auckland) where teams will be taken through key elements required for funding proposals.
- **Second Wave:** Follow-up mentoring sessions + Platform representatives will discuss with participants about their audiences and their respective platforms.
- **Third Wave:** Participants pitch their projects to suitable and interested platforms with the aim of securing letters of support from one/more platforms.
- **Fourth Wave:** Eligible teams have the opportunity to apply for Development Funding.
- **Fifth Wave:** Eligible projects - complete and finalize full proposals and submit their project to NZ On Air for production funding.

Key Dates:

Stage One

- 01 September 2022 Applications open
- 28 September 2022, 4pm Deadline for application submissions
- 05 October 2022 Shortlisted teams notified

Stage Two

- 07 October 2022 Interviews with shortlisted teams
- 14 October 2022 Successful teams notified
- 28 - 30 October 2022 Development workshop (2days)
- November 2022 - April 2023 Mentoring & Team check-ins, Platform introductions, Pitch to Platforms, Opportunity for eligible teams to apply for Development funding, submit proposals for production funding.

Eligibility Criteria

- Teams must have two of the three Above the Line roles (i.e. Producer, Writer, Director) filled by a person who is of Pacific Islands descent.
- The teams writer, director and producer are New Zealand citizens or permanent residents of New Zealand.
- The producer attached to this project must be separate from the director attached. This initiative is aimed towards mid-career practitioners, but a team with emerging talent partnered with experienced practitioners will also be considered. (Examples of how we define 'Mid Career': A practitioner who has had experience working in the Screen industry but has perhaps not applied for funding before. A practitioner who may have made their own content/work and has not come through the NZ On Air funding route.) - If you are unsure please get in touch.
- Projects we are seeking must be scripted online series projects.
- Applications are due on **September 28th 2022, 4:00pm**. *No late applications will be accepted.*

Application Requirements:

To apply for NIU Waves you will need to complete the Google - Application Form which can be found on our website [here](#). The application will require the following:

- Key Contact Details: First & Last Name, Role, Email Address, Phone Number
- Team Video - Please submit a 2minute (max. 2mins) Team video outlining the following:
 - A brief introduction of your team
 - Why your team wants to make this project and why you want to make it now?

*Please ensure your file size is no more than 10MB or submit your video via a link (please include Password)

- Team Bios and CVs - Each team member is required to submit their Bio and CV.

- ❑ Team Details: Production Company – Is your team applying under a Production company? If so, please include company name.
- ❑ PROJECTS – All teams are required to submit the following information for **TWO** projects. *When pitching an idea/project it's important to have other projects on hand incase your idea doesn't work out.*
- ❑ Project:
 - Title of project
 - Genre.
 - Logline - A logline is a focused summary of your story and is no more than one sentence.
 - Synopsis (max. 500 words) – A synopsis is a summary of your story. It should give us a short outline of the story and include the ending.
 - Format e.g. 6 x 5min episodes
 - Indicative budget – How much do you think your project will cost? We know it can be a difficult question to answer but we just want your best guess at this stage – no pressure. Note: We are seeking scripted online projects with an indicative budget between 100K – 600K.
 - Audience - Who is your audience and on which platform do you think they will watch this on? (one paragraph).
 - Visual Treatment (optional) – (x1page max.)
 - Similar Shows/Content – Give three examples of shows/content similar to your proposed project.

*For any questions or queries about your application, please get in touch with **our NIU WAVES Programme Manager Abba-Rose** via email: info@pisa.org.nz*